

GLOBAL DISTRIBUTION 2021

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Our affordable, asset-based, flat-rate model is simple, clear, and offers unparalleled transparency and predictability.

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### GLOBAL

### **GLOBAL BASIC**

### GLOBAL PREMIUM

# PRIMARY CONTENT (Text or Multimedia)

English-language distribution to all of the above regional Basic circuits, as well as North America.

# PRIMARY CONTENT (Text or Multimedia)

Distribution to all of the above Premium circuits, as well as North America. Includes full-text human-prepared translations into French, German, Spanish, Portuguese, Arabic, simplified and traditional Chinese, Japanese, Korean, and a Dutch summary translation.



### AFRICA

AFRICA BASIC	AFRICA PREMIUM	
PRIMARY CONTENT (Text or Multimedia)	PRIMARY CONTENT (Text or Multimedia)	
English-language distribution via AP Africa and AFP Forum.	Distribution via AP Africa and AFP Forum Regional distribution via NewsBeat Wire. Includes full-text human prepared Arabic and French translations, and a robust monitoring report.	

### **NORTH AFRICA**

Algeria

Egypt

Libya

Morocco

Sudan

Tunisia

### **INDIVIDUAL COUNTRIES**

Egypt

South Africa



### ASIA PACIFIC

#### **ASIA PACIFIC BASIC**

### ASIA PACIFIC PREMIUM

### **PRIMARY CONTENT** (Text or Multimedia)

English-language distribution via AP Asia and AFP Forum, and to Media OutReach's proprietary 20-country network of leading print, broadcast and online media. Includes online postings to 110 websites.

### PRIMARY CONTENT (Text or Multimedia)

Distribution via AP Asia and AFP Forum, and in-depth coverage of Asia's major markets via Media OutReach. Features full-text human prepared translations into simplified and traditional Chinese, Japanese and Korean. Online postings to some 300 multilingual websites.

#### \*GREATER CHINA

China, Hong Kong, Taiwan, Macao

#### INDIVIDUAL COUNTRIES

\*Azerbaijan

Australia

- \*China
- \*Hong Kong
- \*Indonesia
- \*India
- \*Japan
- \*Kyrgyzstan

Malaysia

New Zealand

Philippines

Singapore

- \*South Korea
- \*Taiwan
- \*Tajikistan
- \*Thailand
- \*Turkmenistan
- \*Uzbekistan
- \*Vietnam
- \*Includes human prepared translations.

### **EUROPE**

### **EUROPE BASIC**

### EUROPE PREMIUM

### PRIMARY CONTENT (Text or Multimedia)

English-language distribution via AP Europe, AFP Forum, PA Media (UK/Ireland), Agencia EFE (Spain), News Aktuell (dpa-Germany, SDA-Switzerland, and APA-Austria), and Novum Nieuws (The Netherlands).

### PRIMARY CONTENT (Text or Multimedia)

Same core distribution as Europe Basic, and to the Nordics via TT (Sweden), Ritzau (Denmark), STT (Finland), and NTB (Norway). Includes fulltext human prepared translations into French, German and Spanish, and a Dutch summary translation.

### \*D/A/CH Region

Austria, Germany, Switzerland

#### Scandinavia

Denmark

**Finland** 

Norway

Sweden

### \*Russia & Former Soviet Union

Armenia

Azerbaijan

Belarus

Kazakhstan

Tajikistan

Turkmenistan,

Ukraine

Uzbekistan

#### **INDIVIDUAL COUNTRIES**

- \*Armenia
- \*Austria
- \*Belarus

Denmark

Finland

- \*France
- \*Germany
- \*Kazakhstan
- \*Netherlands

Norway

- \*Poland
- \*Portugal
- \*Russia
- \*Spain

Sweden

- \*Switzerland
- \*Ukraine

United Kingdom/Ireland



<sup>\*</sup>Includes human prepared translations.

### LATIN AMERICA

#### **LATIN AMERICA BASIC**

### LATIN AMERICA PREMIUM

# PRIMARY CONTENT (Text or Multimedia)

English-language distribution via AP Latin America and AFP Forum. Regional distribution via Agencia EFE.

# PRIMARY CONTENT (Text or Multimedia)

Same core distribution as Latin America Basic, and saturation coverage of Brazil via DINO, including Agencia Estado and Agencia Globo. Featuring full-text human prepared translations into Spanish and Portuguese.

#### SECONDARY CONTENT

(Multimedia)

#### SECONDARY CONTENT

(Multimedia)

#### **INDIVIDUAL COUNTRIES**

\*Brazil

\*Includes human prepared translations.



### MIDDLE EAST

MIDDLE EAST BASIC	MIDDLE EAST PREMIUM
PRIMARY CONTENT (Text or Multimedia)	PRIMARY CONTENT (Text or Multimedia)
English-language distribution via AP Middle East and AFP Forum. Regional distribution via NewsBeat Wire and Noy Tikshoret (Israel). Includes a robust regional monitoring report.	Same core distribution as Middle East Basic. Includes a full-text human prepared Arabic translation.
SECONDARY CONTENT (Multimedia)	SECONDARY CONTENT (Multimedia)

### Region

### \*GULF STATES

Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, United Arab Emirates

### **INDIVIDUAL COUNTRIES:**

- \*Bahrain
- \*Egypt
- \*Israel
- \*Kuwait
- \*Oman
- \*Saudi Arabia
- \*UAE/Dubai
- \*Includes human prepared translations.

### NORTH AMERICA & SPECIALIZED WIRES

Region	
North America	Distribution to the United States and Canada.  Meets disclosure requirements in both markets.  (Mexico Distribution Available)
Canada	French Canadian translation available at an additional cost.
United States	Distribution to the United States.

Specialized Wires		
Latinx Newswire		
Pop Culture		

